



CLICK

CONTEMPORARY LITERACY IN CONTEMPORARY KIDS



Information and Media Literacy

Learning, Teaching and Training Activity

Fălticeni - ROMANIA

October/2016

Project n°: 2015-1-EE01-KA219-013456

MEDIA AND INFORMATION IN CONTEMPORARY SOCIETIES

Am I being manipulated?

Why media and information literacy?

“Everyone has the right of freedom of opinion and expression; this includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers”.

Article 19 – Universal Declaration of Human Rights

“A **society that is media and information literate** fosters the development of **free, independent and pluralistic media and open information systems.**”

Media and Information Literacy, Curriculum for Teachers, UNESCO, 2011

What are we talking about?

Information Literacy

Define and articulate information needs.

Media Literacy

Understand the role and functions of media in democratic societies.

Information Literacy

Information!!!

- **Locate**
- **Access**
- **Assess**
- **Organize**
- **Ethical use**

Media Literacy

Media!!!

- **Social and political conditions**
- **Critical evaluation**
- **Self-expression**
- **Democratic expression**

Am I being
manipulated

?

