

# Media stereotypes

10iCampus



# IMMIGRATION AND STEREOTYPES

What is a stereotype?

A stereotype is a popular belief about specific social groups or types of groups of individuals that is not true.

TYPE

(the way we have chosen to deal with the case study)

**AFFECTS ONLY A FEW PEOPLE**

# PROBLEM TYPOLOGY

The problem arised because

- A new school year
- Students come from all over the municipality
- Some students have a stereotypical view upon immigrant students
- Class 10+ is one of our classes at 10iCampus which teaches immigrants only
- Students from class 10+ also attend the other classes depending on the subject

## Actors involved

- Students
- Teachers
- Parents

# The occurrence context

Why did the problem occur?

- Stereotypical attitudes towards immigrants

## Description of the situation

- Table football
- Two teams
- Lost the game
- Blame each other for being illiterate and stupid
- A fight starts



# Why is it a problem?

- The problem will develop and spread to the whole school
- The discriminating attitudes will take over...

## Possible risks

A potential extreme society will occur...

# How did 10iCampus solve the problem?

- Teachers stopped the fight
- Parents were contacted
- All students, who were involved, took part in an arrangement with the topic "MY CULTURE".